



WELCOME
to Capital Markets Day
London, 7 March 2019



Adevinta

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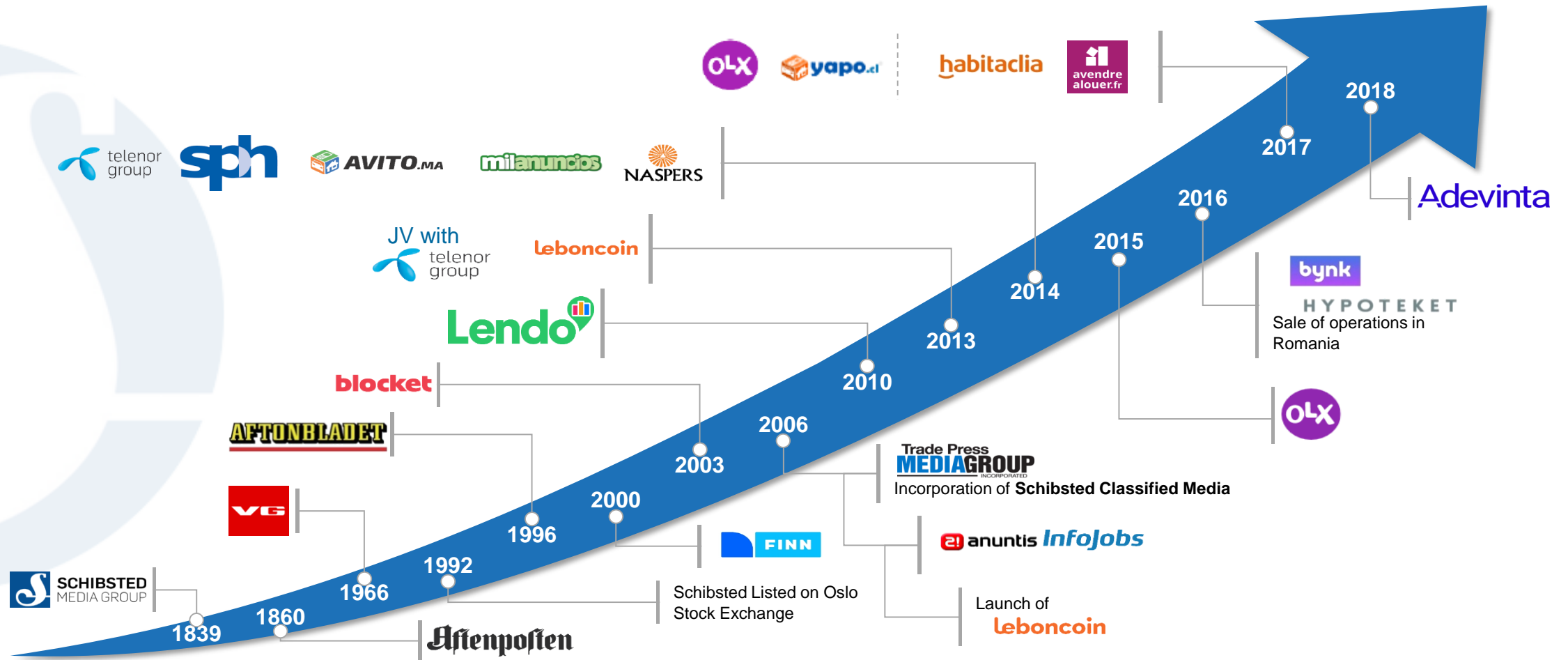
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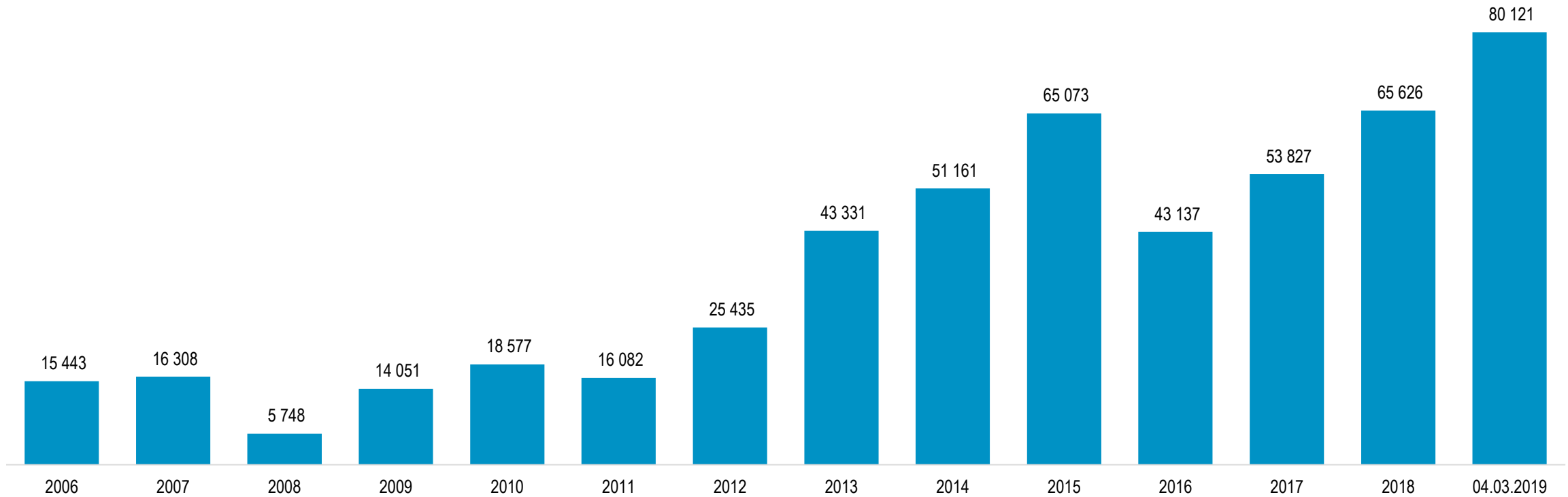
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We have a 180 years track record of transformations...

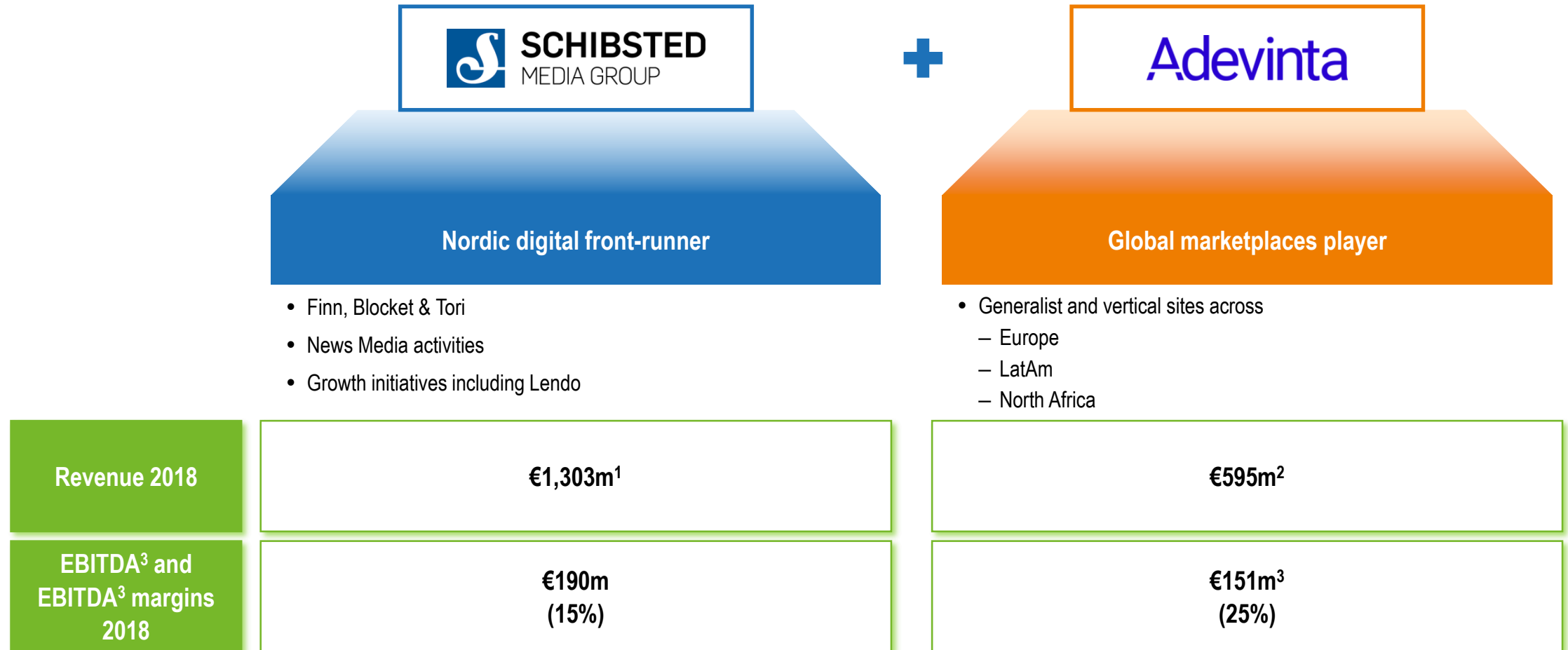


...creating value through bold investments and long-term strategies

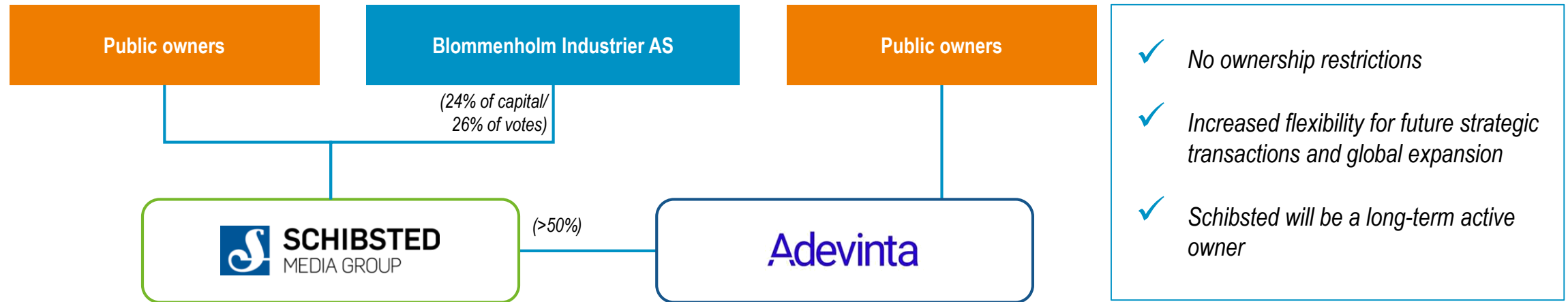
Schibsted Market Cap, NOKm



We now have two strong, leading businesses. The split enhances value and increases flexibility to pursue independent strategies



Adevinta is set for growth with a supportive shareholding structure



We help consumers take well-informed decisions - on issues that make a difference in their lives



Purpose

Trustworthiness

Respect

Knowledge

Sustainability

Transparency

Marketplaces

News Media

Next

Two growth companies with excellent management teams

Adevinta



Rolv Erik Ryssdal
CEO



Uvashni Raman
CFO



Antoine Jouteau
CEO – Leboncoin



Gianpaolo Santorsola
CEO – Spain



Ovidiu Solomonov
SVP – Global Markets



Laila Dahlen
Product & UX



Renaud Bruyeron
Tech & Data



Nicki Dexter
People & Comms

SCHIBSTED MEDIA GROUP



Kristin Skogen Lund
CEO



Anders Skoe
EVP – Nordic Marketplaces



Siv Juvik Tveitnes
EVP – News Media



Raoul Grünthal
EVP - Next



Trond Berger
CFO





Mette Krogsrud
Chief People and Corporate Affairs



Sven Størmer Thaulow
Chief Data and Technology officer

Agenda for the day

Company	Time	Agenda	Presenter
	9:00 AM – 9:15 AM	Opening remarks	Ole Jacob Sunde, <i>Chairman – Schibsted</i>
		Introduction to Schibsted	Kristin Skogen Lund, <i>CEO – Schibsted</i>
		Segment deep dive – Nordic Marketplaces	Anders Skoe, <i>EVP – Nordic Marketplaces</i>
		Segment deep dive – News Media	Siv Juvik Tveitnes, <i>EVP – News Media</i>
	10:35 AM – 10:55 AM	<i>Break</i>	
	11:45 AM – 12:05 PM	Segment deep dive – Growth	Raoul Grünthal, <i>EVP – Next</i>
		Segment deep dive – Financial Services	Dan Ouchterlony, <i>Head of Lendo</i>
		Financials	Trond Berger, <i>CFO – Schibsted</i> (with all for final Q&A)
	12:05 PM – 12:45 PM	<i>Break</i>	
		12:05 PM – 12:45 PM	Concluding remarks
Introduction to Adevinta			Rolv Erik Ryssdal, <i>CEO – Adevinta</i>
Segment deep dive – France			Antoine Jouteau, <i>CEO – Leboncoin</i>
2:40 PM – 2:55 PM		Segment deep dive – Spain	Gianpaolo Santorsola, <i>CEO – Spain</i>
		<i>Break</i>	
		Segment deep dive – Brazil	Andries Oudshoorn, <i>CEO – Brazil</i>
4:15 PM – 4:30 PM		Segment deep dive – Global Markets	Ovidiu Solomonov, <i>SVP – Global Markets</i>
		Financials	Borja de Muller <i>Interim CFO – Adevinta</i> (with all for final Q&A)
4:15 PM – 4:30 PM		Concluding remarks	Rolv Erik Ryssdal, <i>CEO – Adevinta</i>