



Sustainability at Schibsted

Sustainability is about prioritizing in line with our impact and expectations from our stakeholders. As a family of digital consumer brands in the Nordics, our greatest impact on society and the environment comes through the use of our services. It's about how we empower users in their daily lives through quality journalism, our marketplaces, financial services and our growth companies.

20 700 000 TONNES CO₂e

Saved!

Our users are environmental heroes. Buying second hand saves earth's resources and reduces greenhouse gas emissions. In 2020, users of Schibsted and Adevinta marketplaces saved a potential 20.7 million tonnes of CO₂e emissions by trading second hand goods.

This is equivalent to:

Emissions from traffic in Stockholm for **24 years**



41% of Norway's annual emissions

Independent and high-quality journalism

Successful societies function on truth, trust and transparency. Journalism has a crucial role to play in sharing knowledge, creating awareness and uncovering the truth. At Schibsted our committed journalists investigate issues, reveal facts and tell remarkable stories. We're proud to help support democracy, enable change and continue inspiring public debate.



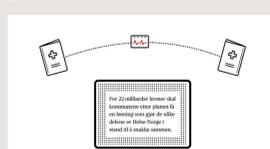
Stories that made a difference
Aftenposten - Two brothers
Prize: Best storytelling,
Power of Journalism Awards 2021



Stories that made a difference
Over four weeks SvD reporter and photographer shared stories directly from the COVID-19 intensive care ward



Quality reporting during crisis
VG - Corona Live Tracker
Prize: Best innovative entry,
Power of Journalism Awards 2021



Stories that made a difference
Aftenposten - Akson & Konsulentmillionene
Prize: Best Scoop,
Power of Journalism Awards 2021

Diversity, inclusion and belonging

44% of our top three management levels are now **female**. Our goal for 2020 was a ratio of 40/60 and we achieved it, but we're not finished there.

We believe our success depends on our diversity, inclusion and belonging. Now we will proceed to ensure a culture where everyone can thrive, where differences are valued and collaboration is nurtured. We will start by gaining insight on where we are today and strengthening our managers ability to lead diversity.

“Diversity is having a seat at the table, inclusion is having a voice, and belonging is having that voice be heard.”

- Liz Fozzlien

Schibsted's sustainability scope and priorities

